

# **Privacy Policy**

15th October, 2022

greenupbritain.com (the Site community interest company, blog, membership, shop)

greenupbritain.com is owned and operated by Kaz Bishop, who is also the data controller. Kaz Bishop can be contacted at: hello@greenupbritain.com

## **Purpose**

The purpose of this Privacy Policy is to inform users of our Site of the following:

- The personal data we will collect;
- Use of collected data;
- Who has access to the data collected; and
- The rights of Site users.

This Privacy Policy applies in addition to the terms and conditions of our Site.

### **GDPR**

For users in the European Union, we adhere to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (the GDPR). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018.

We have not appointed a Data Protection Officer as we do not fall within the categories of controllers and processors required to appoint a Data Protection Officer under Article 37 of the GDPR.

#### Consent

By using our Site users agree that they consent to the conditions set out in this Privacy Policy.



## **Legal Basis for Processing**

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR.

We rely on the following legal basis to collect and process the personal data of users in the EU:

 Processing of user personal data is necessary to a task carried out in the public interest or in the exercise of our official authority.

#### **Personal Data We Collect**

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

# Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

- IP address;
- Location;
- Hardware and software details;
- Clicked links; and
- Content viewed.

#### Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

- First and last name;
- · Email address; and
- Payment information.



This data may be collected when creating an account and/or making a payment.

### **How We Use Personal Data**

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for statistics.

The data we collect when the user performs certain functions may be used for communication and for purchasing an item.

#### Who We Share Personal Data With

## **Employees**

We may disclose user data to any member of our organisation who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

#### Third Parties

We share user data with the following third parties:

Google Analytics.

We share the following user data with third parties:

Location, and site usage information.

Google Analytics data is collected automatically.

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

#### Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:



- 1. If the law requires it;
- 2. If it is required for any legal proceeding;
- 3. To protect our legal rights.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

## **How Long We Store Personal Data**

User data will be stored until the purpose the data was collected for has been achieved.

#### **How We Protect Your Personal Data**

In order to protect your security, we use the strongest available browser encryption and store all of our data on servers in secure facilities. Data is only accessible to Director, Kaz Bishop.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

## Your Rights as a User

Under the GDPR, you have the following rights:

- 1. Right to be informed;
- 2. Right of access;
- 3. Right to rectification;
- 4. Right to erasure;
- 5. Right to restrict processing;



- 6. Right to data portability; and
- 7. Right to object.

#### Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact Karen Bishop (hello@greenupbritain.com).

## How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data to, if you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under the GDPR, please contact our privacy officer here:

Kaz Bishop hello@greenupbritain.com 07881 387330

#### **Modifications**

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

#### **Complaints**

If you have any complaints about how we process your personal data, please contact us through the contact methods listed in the *Contact Information* section so that we can, where possible, resolve the issue. If you feel we have not addressed



your concern in a satisfactory manner you may contact a supervisory authority. You also have the right to directly make a complaint to a supervisory authority. You can lodge a complaint with a supervisory authority by contacting the Information Commissioner's Office in the UK, Data Protection Commission in Ireland.

## **Contact Information**

If you have any questions, concerns or complaints, you can contact our privacy officer, Kaz Bishop, at: hello@greenupbritain.com; 07881 387330